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# Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

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## Application No. Applicant(s) 10/748,714 NICHOLS ET AL. Office Action Summary Examiner Art Unit Eliza Squires 3626 -- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --Period for Reply A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS. WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION. Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication. If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication - Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b). Status 1) Responsive to communication(s) filed on 30 December 2003. 2a) This action is FINAL. 2b) This action is non-final. 3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213. Disposition of Claims 4) Claim(s) 1-40 is/are pending in the application. 4a) Of the above claim(s) \_\_\_\_\_ is/are withdrawn from consideration. 5) Claim(s) \_\_\_\_\_ is/are allowed. 6) Claim(s) 1-40 is/are rejected. 7) Claim(s) \_\_\_\_\_ is/are objected to. 8) Claim(s) \_\_\_\_\_ are subject to restriction and/or election requirement. Application Papers 9) The specification is objected to by the Examiner. 10) ☐ The drawing(s) filed on 30 December 2003 is/are: a) ☐ accepted or b) ☐ objected to by the Examiner. Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a). Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d). 11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152. Priority under 35 U.S.C. § 119 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some \* c) None of: Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). \* See the attached detailed Office action for a list of the certified copies not received. Attachment(s)

1) Notice of References Cited (PTO-892)

Paper No(s)/Mail Date 2/4/05

2) Notice of Draftsperson's Patent Drawing Review (PTO-948)

Interview Summary (PTO-413)
 Paper No(s)/Mail Date.

6) Other:

Notice of Informal Patent Application

a.

#### DETAILED ACTION

This communication is in response to the application filed on 30 December 2003. Claims 1-40 are pending.

## Claim Rejections - 35 USC § 112

- 1. The following is a quotation of the second paragraph of 35 U.S.C. 112:
  - The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention.
- Claim 38 is rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.
  - customized item may be selected..." the clam from which the instant claim depends, claim 37, recites "selecting a surgical procedure, guideline, or customized item" it is therefore unnecessary in claim 37 to show the selection of each of a surgical procedure, guideline, and customized item. Claim 37, therefore, only requires that one of the listed characteristics be met to meet the limitations of the claim. It is unclear how in claim 38 each of the items are able to be selected in the system. For the purposes of examination the claim shall read as read in the independent claim, "...wherein the surgical procedure, the guideline, or the customized item may be selected..."

The claim recites "wherein the surgical procedure, the guideline and the

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### Claim Rejections - 35 USC § 102

 The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.
- Claims 1-2 are rejected under 35 U.S.C. 102(b) as being anticipated by U.S. Patent No. 5.991,728 to DeBusk et al.
- 5. As to claim 1, DeBusk discloses a method of selecting apparel products for surgical procedures, the method comprising:

executing program code in a data processing system in order to determine surgical procedures that are associated with a type of apparel (*DeBusk* figures 2, 3, and 5 and column 2 lines 62-67; column 4 lines 45-65);

selecting one of the surgical procedures (*DeBusk* figures 8 and 9; column 15 lines 17-31); and

executing program code in the data processing system in order to determine apparel products that are associated with the selected surgical procedure (*DeBusk* figures 2, 3, and 5 and column 2 lines 62-67; column 4 lines 45-65).

6. As to claim 2, see the discussion of claim 1, additionally, *DeBusk* discloses the method further comprising selecting one of the apparel products for purchase (*DeBusk* figures 16, 8, and 9; column 15 lines 17-31).

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The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis

for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(a) the invention was known or used by others in this country, or patented or described in a printed publication in this or a foreign country, before the invention thereof by the applicant for a patent.

- Claims 6-8, 10-13 are rejected under 35 U.S.C. 102(a) as being anticipated by Medical Supplies & Equipment Company website obtained via <a href="http://web.archive.org/">http://web.archive.org/</a> for the date 9/26/2003 hereinafter referred to as MSEC.
- As to claim 6, MSEC discloses a method of selecting apparel products for surgical procedures, the method comprising:

executing program code in a data processing system in order to determine guidelines that are associated with a type of apparel; selecting one of the guidelines (MSEC page 1 wherein "Disposable and Patient Gowns" is a guideline); and

executing program code in the data processing system in order to determine apparel products that are associated with the selected guideline (MSEC page 3).

- As to claim 7, see the discussion of claim 6, MSEC discloses the method further comprising selecting one of the apparel products for purchase (MSEC pages 2 and 3).
- 10. As to claim 8, see the discussion of claim 6, additionally, MSEC discloses the method further comprising selecting one of the apparel products to obtain information on the selected apparel product (MSEC page 2).
- 11. As to claim 10, see the discussion of claim 6, additionally, MSEC discloses the method further comprising:

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executing program code in the data processing system in order to determine customized items that are associated with the apparel products (MSEC pages 1-3);

selecting one of the customized items (MSEC page 3); and

executing program code in the data processing system in order to determine which of the apparel products are associated with the selected customized item (MSEC page 2).

12. As to claim 11, MSEC discloses a method of selecting apparel products for surgical procedures, the method comprising:

executing program code in the data processing system in order to determine customized items that are associated with a type of apparel (MSEC pages 1-3);

selecting one of the customized items (MSEC page 3); and

executing program code in the data processing system in order to determine apparel products that are associated with the selected customized item (MSEC page 2).

- 13. As to claim 12, see the discussion of claim 11, additionally, MSEC discloses the method further comprising selecting one of the apparel products for purchase (MSEC pages 2 and 3).
- 14. As to claim 13, see the discussion of claim 11, additionally, MSEC discloses the method further comprising selecting one of the apparel products to obtain information on the selected apparel product (MSEC page 2).

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### Claim Rejections - 35 USC § 103

15. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

- (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior at are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- Claims 3-5, 9, 14, 16-20 are rejected under 35 U.S.C. 103(a) as being unpatentable over DeBusk in view of MSEC.
- 17. As to claim 3, DeBusk discloses the system substantiallty as cliamed in claim 1; however, DeBusk does not explicitly teach obtaining information about the selected apparel product. MSEC discloses the method further comprising selecting one of the apparel products to obtain information on the selected apparel product (MSEC pages 1-3).

It would have been obvious to one of ordinary skill in the art at the time of the invention to modify the method of *DeBusk* with the information about apparel product of *MSEC* since the combination would improve the user's knowledge about the particular product so that a more informed decision regarding purchase can be made.

18. As to claim 4, DeBusk discloses the system substantially as claimed in claim 1; however, DeBusk does not explicitly teach guidelines associated with an apparel product. MSEC discloses the method further comprising:

executing program code in the data processing system in order to determine guidelines that are associated with the apparel products; and selecting one of the guidelines (MSEC page 1 wherein "Disposable and Patient Gowns" is a guideline); and

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executing program code in the data processing system in order to determine which of the apparel products are associated with the selected guideline (MSEC page 3).

It would have been obvious to one of ordinary skill in the art at the time of the invention to modify the method of *DeBusk* with the association to guidelines of *MSEC* since the combination would improve the user's ability to navigate a large store of data efficiently.

19. As to claim 5, DeBusk discloses the system substantially as claimed in claim 1; however, DeBusk does not explicitly teach customized apparel products. MSEC discloses the method further comprising:

executing program code in the data processing system in order to determine customized items that are associated with the apparel products (MSEC pages 1-3);

selecting one of the customized items (MSEC page 3); and

executing program code in the data processing system in order to determine which of the apparel products are associated with the selected customized item (MSEC page 2).

It would have been obvious to one of ordinary skill in the art at the time of the invention to modify the method of *DeBusk* with the information about apparel product of *MSEC* since the combination would improve the user's knowledge about the particular product so that a more informed decision regarding purchase can be made.

20. As to claim 9, MSEC discloses the system substantially as claimed in claim 6 above; however, MSEC does not explicitly teach that apparel products are associated with surgical procedures. DeBusk discloses the method further comprising:

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executing program code in a data processing system in order to determine surgical procedures that are associated with the apparel products; selecting one of the surgical procedures (DeBusk figures 2, 3, and 5 and column 2 lines 62-67; column 4 lines 45-65); and

executing program code in the data processing system in order to determine which of the apparel products are associated with the selected surgical procedure (*DeBusk* figures 2, 3, and 5 and column 2 lines 62-67; column 4 lines 45-65).

It would have been obvious to one of ordinary skill in the art at the time of the invention to modify the system of MSEC with the information about apparel in relation to surgical proceedures of DeBusk since the combination would improve the user's knowledge about the particular product so that a more informed decision regarding purchase can be made.

21. As to claim 14, MSEC discloses the system substantially as disclosed in claim 11 above; however MSEC does not explicitly teach that apparel products are associated with surgical procedures. DeBusk discloses the method further comprising:

executing program code in a data processing system in order to determine surgical procedures that are associated with the apparel products; selecting one of the surgical procedures (DeBusk figures 2, 3, and 5 and column 2 lines 62-67; column 4 lines 45-65); and

executing program code in the data processing system in order to determine which of the apparel products are associated with the selected surgical procedure (*DeBusk* figures 2, 3, and 5 and column 2 lines 62-67; column 4 lines 45-65).

It would have been obvious to one of ordinary skill in the art at the time of the invention to modify the system of MSEC with the information about apparel in relation to surgical

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procedures of *DeBusk* since the combination would improve the user's knowledge about the particular product so that a more informed decision regarding purchase can be made.

22. As to claim 16, DeBusk discloses a method of selecting apparel products for surgical procedures, the method comprising:

entering a surgical procedure into a data processing system (*DeBusk* figures 16, 8, and 9; column 15 lines 17-31); and

executing program code in a data processing system in order to determine apparel products that are associated with a surgical procedure (*DeBusk* figures 2, 3, and 5 and column 2 lines 62-67; column 4 lines 45-65); and

However, DeBusk does not explicitly disclose displaying the apparel products to a user.

MSEC discloses:

displaying the apparel products to a user (MSEC pages 2-3).

It would have been obvious to one of ordinary skill in the art at the time of the invention to modify *DeBusk* with *MSEC* since the combination would enhance the users information regarding an apparel item so that a more informed decision can be made regarding its purchase.

- 23. As to claim 17, see the discussion of claim 16, additionally, MSEC discloses the method further comprising selecting one of the apparel products for purchase (MSEC pages 2 and 3).
- 24. As to claim 18, see the discussion of claim 16, additionally, MSEC discloses the method further comprising selecting one of the apparel products to obtain information on the selected apparel product (MSEC pages 2 and 3).

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25. **As to claim 19,** see the discussion of claim 17, additionally, *MSEC* discloses the method further comprising:

executing program code in the data processing system in order to determine guidelines associated with the apparel products; selecting one of the guidelines (MSEC page 1 wherein "Disposable and Patient Gowns" is a guideline); and

executing program code in the data processing system in order to determine which of the apparel products are associated with the selected guideline (MSEC page 3).

26. As to claim 20, see the discussion of claim 16, additionally, MSEC discloses the method further comprising:

executing program code in the data processing system in order to determine customized items associated with the apparel products (MSEC pages 1-3);

selecting one of the customized items (MSEC page 3); and

executing program code in the data processing system in order to determine which of the apparel products are associated with the selected customized item (MSEC page 2).

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- Claims 21-22 are rejected under 35 U.S.C. 103(a) as being unpatentable over *DeBusk* in view of U.S. Patent No. 6.272-472 to *Danneels et al.*
- 28. As to claim 21, DeBusk discloses a data processing system comprising:

program code stored wherein executing the program code includes determining surgical procedures that are associated with a type of apparel entered by a user (*DeBusk* figures 2, 3, and 5 and column 2 lines 62-67; column 4 lines 45-65);

accepting one of the surgical procedures as selected by the user (DeBusk figures 8 and 9; column 15 lines 17-31); and

determining apparel products that are associated with the selected surgical procedure (DeBusk figures 2, 3, and 5 and column 2 lines 62-67; column 4 lines 45-65).

However, *DeBusk* does not disclose a computer readable storage medium containing code. *Danneels* teaches a computer-implemented method realized as one or more programs on a computer (see column 2, lines 40-46 of *Danneels*). In addition, *Danneels* teaches that the programs are storable on a computer-readable medium such as a floppy disk or a CD-ROM (see column 2, lines 46-49 of *Danneels*).

It would have been prima facie obvious to one of ordinary skill in the art at the time of the invention to incorporate this feature into the method of *DeBusk*. One of ordinary skill in the art would have been motivated to incorporate this feature for the purpose of distribution and installation and execution of the software on another computer (see column 7, lines 46-49 of *Danneels* et al.).

 As to claim 22, see the discussion of claim 21, additionally, DeBusk discloses the data processing system wherein the program code includes an apparel database containing data on

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apparel and a surgical procedures database containing data on surgical procedures (*DeBusk* column 8 lines 48-67).

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 Claims 23-24, 27, 31, 33-36, 37-40 are rejected under 35 U.S.C. 103(a) as being unpatentable over *DeBusk* in view of *Danneels* in further view of *MSEC*.

31. As to claim 23, Debusk and Danneels disclose the system substantially as claimed in claim 21 above; however, the references do not explicitly teach associating apparel with guidelines. MSEC discloses the data processing system wherein executing the program code includes determining guidelines that are associated with the apparel products, accepting a guideline as selected by the user (MSEC page 1 wherein "Disposable and Patient Gowns" is a guideline); and

determining which of the apparel products are associated with the selected guideline (MSEC page 3).

It would have been obvious to one of ordinary skill in the art at the time of the invention to modify the method of *DeBusk* and *Danneels* with the association to guidelines of *MSEC* since the combination would improve the user's ability to navigate a large store of data efficiently.

32. As to claim 24, Debusk and Danneels disclose the system substantially as claimed in claim 21 above; however, the references do not explicitly teach customized apparel products.
MSEC discloses the data processing system wherein

executing the program code includes determining customized items that are associated with the apparel products (MSEC pages 1-3);

accepting a customized item as selected by the user (MSEC page 3); and determining which of the apparel products are associated with the selected customized item (MSEC page 2).

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It would have been obvious to one of ordinary skill in the art at the time of the invention to modify the method of *DeBusk* with the information about apparel product of *MSEC* since the combination would improve the user's knowledge about the particular product so that a more informed decision regarding purchase can be made.

33. As to claim 27, MSEC and Danneels disclose the system substantially as claimed in claim 25 above; however, the references do not explicitly teach associating an apparel product with a surgical procedure. DeBusk discloses the data processing system wherein executing the program code includes

determining surgical procedures that are associated with the apparel products, accepting a surgical procedure as selected by the user (*DeBusk* figures 2, 3, and 5 and column 2 lines 62-67; column 4 lines 45-65); and

determining which of the apparel products are associated with the selected surgical procedure (DeBusk figures 2, 3, and 5 and column 2 lines 62-67; column 4 lines 45-65).

It would have been obvious to one of ordinary skill in the art at the time of the invention to modify the system of MSEC and Danneels with the information about apparel in relation to surgical procedures of DeBusk since the combination would improve the user's knowledge about the particular product so that a more informed decision regarding purchase can be made.

34. As to claim 31, MSEC and Danneels disclose the system substantially as claimed in claim 29 above; however, the references do not explicitly teach associating an apparel product with a surgical procedure. DeBusk discloses the data processing system wherein executing the program code includes determining surgical procedures that are associated with the apparel

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products, accepting a surgical procedure as selected by the user(*DeBusk* figures 2, 3, and 5 and column 2 lines 62-67; column 4 lines 45-65); and

determining which of the apparel products are associated with the selected surgical procedure (DeBusk figures 2, 3, and 5 and column 2 lines 62-67; column 4 lines 45-65).

It would have been obvious to one of ordinary skill in the art at the time of the invention to modify the system of MSEC and Danneels with the information about apparel in relation to surgical procedures of DeBusk since the combination would improve the user's knowledge about the particular product so that a more informed decision regarding purchase can be made.

### 35. As to claim 33, DeBusk discloses a data processing system comprising:

program code; wherein executing the program code includes accepting a surgical procedure entered by a user (*DeBusk* figures 2, 3, and 5 and column 2 lines 62-67; column 4 lines 45-65);

determining types of apparel that are associated with the surgical procedure entered by the user, accepting one type of apparel as selected by the user (*DeBusk* figures 2, 3, and 5 and column 2 lines 62-67; column 4 lines 45-65).

However, *DeBusk* does not explicitly disclose determining apparel products that are associated with the selected type of apparel. *MSEC* discloses;

determining apparel products that are associated with the selected type of apparel (MSEC pages 1-3).

It would have been obvious to one of ordinary skill in the art at the time of the invention to modify DeBusk with MSEC since the combination would increase the amount of information

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available to the user and ease navigation through the interface so that a user could be better informed prior to product purchase.

Additionally, DeBusk and MSEC do not disclose a computer readable storage medium containing code. Danneels, teaches a computer-implemented method realized as one or more programs on a computer (see column 2, lines 40-46 of Danneels). In addition, Danneels teaches that the programs are storable on a computer-readable medium such as a floppy disk or a CD-ROM (see column 2, lines 46-49 of Danneels).

It would have been prima facie obvious to one of ordinary skill in the art at the time of the invention to incorporate this feature into the system of *DeBusk* and *MSEC*. One of ordinary skill in the art would have been motivated to incorporate this feature for the purpose of distribution and installation and execution of the software on another computer (see column 7, lines 46-49 of *Danneels* et al.).

- 36. As to claim 34, see the discussion of claim 33, additionally, DeBusk discloses the data processing system wherein the program code includes an apparel database containing data on apparel and a surgical procedures database containing data on surgical procedures (DeBusk column 8 lines 48-67).
- 37. As to claim 35, see the discussion of claim 33, additionally, MSEC discloses the data processing system wherein executing the program code includes determining guidelines that are associated with the apparel products, accepting a guideline as selected by the user (MSEC page 1 wherein "Disposable and Patient Gowns" is a guideline); and

determining which of the apparel products are associated with the selected guideline (MSEC page 3).

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38. As to claim 36, see the discussion of claim 33, additionally, MSEC discloses the data processing system wherein executing the program code includes determining customized items that are associated with the apparel products (MSEC pages 1-3);

accepting a customized item as selected by the user, and determining which of the apparel products are associated with the selected customized item (MSEC page 2-3). Examiner notes that on page 2 of MSEC one can select blue or white customizations of the disposable gown. Additionally at the bottom of page 3 of MSEC one can select women's medical scubs and nursing scrub tops while conversely one can select those products customized for a man.

39. As to claim 37, DeBusk discloses a method of selecting apparel products for surgical procedures, the method comprising:

executing program code in a data processing system in order to determine types of surgical procedures that are associated with a type of apparel (*DeBusk* figures 2, 3, and 5 and column 2 lines 62-67; column 4 lines 45-65);

However, DeBusk does not disclose associating guidelines and customizations with apparel. MSEC discloses types of customizations and guidelines associated with apparel (MSEC pages 1-3)

selecting a guideline (MSEC page 1);

executing program code in the data processing system in order to determine apparel products that are associated with the selected guideline (MSEC pages 1 and 3);

selecting another of a guideline that was not previously selected (MSEC page 1 wherein multiple guideline paths can be followed);

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executing program code in the data processing system in order to determine apparel products that are associated with the selected guideline or customized item that was not previously selected (MSEC page 1 and 3);

selecting a remaining guideline that was not previously selected (MSEC page 1); and executing program code in the data processing system in order to determine apparel products that are associated with the selected remaining guideline (MSEC page 1 and 3).

- 40. As to claim 38, see the discussion of claim 37, additionally MSEC discloses the method wherein the guideline may be selected in any order (MSEC page 1 and 3).
- 41. As to claim 39, a data processing system comprising:

program code, wherein executing the program code includes accepting a type of apparel entered by a user (*DeBusk* figures 2, 3, and 5 and column 2 lines 62-67; column 4 lines 45-65); determining surgical procedures that are associated with the type of apparel entered by the user user (*DeBusk* figures 2, 3, and 5 and column 2 lines 62-67; column 4 lines 45-65); selecting one of the surgical procedures (*DeBusk* figures 8 and 9; column 15 lines 17-31); determining apparel products that are associated with the selected surgical procedure, selecting another of the surgical procedures that was not previously selected (*DeBusk* figures 8 and 9; column 15 lines 17-31);

determining apparel products that are associated with the selected another surgical procedure (*DeBusk* figures 2, 3, and 5 and column 2 lines 62-67; column 4 lines 45-65); selecting a remaining one of the surgical procedures that was not previously selected (*DeBusk* figures 8 and 9; column 15 lines 17-31); and

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determining apparel products that are associated with the selected remaining surgical procedure (DeBusk figures 2, 3, and 5 and column 2 lines 62-67; column 4 lines 45-65);

However, *DeBusk* does not disclose determining guidelines and customized items that are associated with the type of apparel entered by the user, *MSEC* makes that teaching (*MSEC* pages 1-3).

Additionally, *DeBusk* and *MSEC* do not disclose a computer readable storage medium containing code. *Danneels* teaches a computer-implemented method realized as one or more programs on a computer (see column 2, lines 40-46 of *Danneels*). In addition, *Danneels* teaches that the programs are storable on a computer-readable medium such as a floppy disk or a CD-ROM (see column 2, lines 46-49 of *Danneels*).

It would have been prima facie obvious to one of ordinary skill in the art at the time of the invention to incorporate this feature into the method of *DeBusk* and *MSEC*. One of ordinary skill in the art would have been motivated to incorporate this feature for the purpose of distribution and installation and execution of the software on another computer (see column 7, lines 46-49 of *Danneels* et al.).

42. As to claim 40, see the discussion of claim 39, additionally MSEC and DeBusk discloses the data processing system wherein the program code includes an apparel database containing data on apparel (MSEC pages 1-3), a surgical procedures database containing data on surgical procedures(DeBusk column 8 lines 48-67), a guidelines database containing data on guidelines and a personal database containing data on customized items (MSEC pages 1-3).

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 Claims 25-26, 28-30, 32 are rejected under 35 U.S.C. 103(a) as being unpatentable over MSEC in view of Danneels.

44. As to claim 25, MSEC discloses a data processing system comprising: program code, wherein executing the program code includes determining guidelines that are associated with a type of apparel entered by a user, accepting one of the guidelines as selected by the user (MSEC page 1 wherein "Disposable and Patient Gowns" is a guideline); and determining apparel products that are associated with the selected guideline (MSEC page 3).

However, MSEC does not disclose a computer readable storage medium containing code.

Danneels, teaches a computer-implemented method realized as one or more programs on a computer (see column 2, lines 40-46 of Danneels). In addition, Danneels teaches that the programs are storable on a computer-readable medium such as a floppy disk or a CD-ROM (see column 2, lines 46-49 of Danneels).

It would have been prima facie obvious to one of ordinary skill in the art at the time of the invention to incorporate this feature into the method of MSEC. One of ordinary skill in the art would have been motivated to incorporate this feature for the purpose of distribution and installation and execution of the software on another computer (see column 7, lines 46-49 of Danneels et al.).

45. As to claim 26, see the discussion of claim 25, additionally, MSEC discloses the data processing system wherein the program code includes an apparel database containing data on apparel and a guidelines database containing data on guidelines (MSEC pages 1-3).

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46. As to claim 28, see the discussion of claim 25, additionally, MSEC discloses the data processing system wherein executing the program code includes

determining customized items that are associated with the apparel products (MSEC pages 1-3);

accepting a customized item as selected by the user (MSEC page 3); and determining which of the apparel products are associated with the selected customized item (MSEC page 2).

47. As to claim 29, MSEC discloses a data processing system comprising: program code, wherein executing the program code includes determining customized items that are associated with a type of apparel entered by a user (MSEC pages 1-3); accepting one of the customized items as selected by the user (MSEC page 3); and

determining apparel products that are associated with the selected customized item (MSEC page 2).

However, MSEC does not disclose a computer readable storage medium containing code. Danneels, teaches a computer-implemented method realized as one or more programs on a computer (see column 2, lines 40-46 of Danneels). In addition, Danneels teaches that the programs are storable on a computer-readable medium such as a floppy disk or a CD-ROM (see column 2, lines 46-49 of Danneels).

It would have been prima facie obvious to one of ordinary skill in the art at the time of the invention to incorporate this feature into the method of MSEC. One of ordinary skill in the art would have been motivated to incorporate this feature for the purpose of distribution and

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installation and execution of the software on another computer (see column 7, lines 46-49 of Danneels et al.).

- 48. **As to claim 30,** see the discussion of claim 29, additionally, *MSEC* teaches the data processing system wherein the program code includes an apparel database containing data on apparel and a personal database containing data on customized items (*MSEC* pages 1-3 wherein customized data is a choice of sizes and colors).
- 49. As to claim 32, see the discussion of claim 29, additionally, MSEC discloses the data processing system wherein executing the program code includes determining guidelines that are associated with the apparel products, accepting a guideline as selected by the user, and determining which of the apparel products are associated with the selected guideline (MSEC pages 1-3).

#### Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Eliza Squires whose telephone number is (571)270-7052. The examiner can normally be reached on Monday through Friday 8 am - 4 pm Eastern Standard Time.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Christopher Gilligan can be reached on 571-272-6770. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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/E. S./ Examiner, Art Unit 3626 12/11/08

/C Luke Gilligan/ Supervisory Patent Examiner, Art Unit 3626